



ELKHART COUNTY AUCTION NEWS

Elkhart County 4-H Livestock Auction Newsletter

July 2020

What's New for 2020—Well A Lot!



This is not a normal year as we all know. The auction will be DIFFERENT for all of us - 4-Hers and Buyers alike - and that is OK. We will miss the opportunity to see you on our traditional auction day and the energy you bring to the ring and process. As with many things, COVID19 has made

us look for a different alternative to a face-to-face auction while still benefiting the 4-Hers for their hard work and efforts with their projects this year.

The 4-H Livestock Leaders decided to use an online format for the 2020 4-H Livestock Auction hosted by Breeders World. You can visit <https://www.bwfinaldrive.com/auctions> and learn more about how this format will work.

- Please click on past auctions to see examples of how the auction and what individual lots will look like.
- The auction will be a premium only auction this year.
- Animals and/or product baskets are **NOT** being sold in the premium auction.
- Each 4-H member will have only one listing for their livestock project in the online auction for 2020.

What is a Premium Auction? (from Breeders World):

Registered bidders understand that a premium auction acts as a fundraiser for the 4-H exhibitor and allow the bidder the advertising / promotion of supporting the 4-H livestock auction. THE HIGH BIDDER DOES NOT PURCHASE THE RIGHTS OF LEASE OR OWNERSHIP TO THE PROJECT BEING OFFERED. The 4-H exhibitor may keep the project or sell it to a market buyer through negotiated sale or separate auction.

Premium sale buyers desire to financially assist 4-H exhibitors ONLY. No transfer of ownership is implied when a lot is designated as a "Premium Auction" Item. Premium sale prices are to be strictly considered a gift to the 4-H exhibitor.

If you have any questions about any Auction details, please feel free to contact Robert Kelly or Jeff Burbrink.

4-H Livestock Auction www.bwfinaldrive.com

- **July 24 - July 31**
Animal Shows (Closed to public)
- **August 1**
Add-on money & bidding opens at 12 noon
- **August 4**
Add-on money continues with bidding closing at 12 noon (depending on level of bidding activity)
- **August 8**
Auction ends at noon
- **August 18**
Buyers invoices will be sent by Builders World Auction

Enclosures:

Please read and review the following enclosures supplied to us by Breeders World to help understand the online process:

- **Frequently Asked Questions** about how this format will work.
- **Buyer Registration and Bidding Instructions**

Changes in the Bidding Process

- Please refer to enclosed guidance on how to register as a buyer to participate as a bidder in the online auction or to have the ability to do add-on money.
- The online auction format allows only **1 buyer** per lot (think of this as your buyer number).
- Bidding ends on Tuesday, August 4 at 12 noon in racehorse finish. Please refer to the FAQ document in this mailing.
- Each lot can have as many add-ons as needed. These can be submitted anytime from August 4th at noon to August 8th at noon.
- **ADD-ONS** are defined as: Those desiring to assist individual youth exhibitors through financial donations may place "Add ons" on specific lots. These add on monies will be credited to the youth exhibitor. There is no transfer of ownership implied to any lot by placing "add-ons" on a lot. Add-ons are to be strictly considered a gift to the 4-H exhibitor."
- All Add-ons must be submitted by noon on Saturday, August 8th.

Buyer Groups

- Buyer Groups will require a slightly different approach for an online auction.
- In the past, the group coordinator would turn in the list into the auction committee. The committee would bill buyers with a buyer's number as an add-on. We cannot do that this year. These buyers will have to register themselves and add-on their amount to the lot between August 4th through August 8th at noon.
- Each lot can have as many add-ons as needed.
- A Buyer Group could bid the amount of money they will collect for those individuals who do not want to register for the online auction. The buyer group would be required to make the payment for this amount and collect from the individuals on their own.
- If you have any questions about Buyer's Groups, please contact the extension office staff at 574-533-0554.

After the Auction

All buyers will be emailed an invoice by Breeders World. You will be submitting payment directly to them following their buyer payment terms as listed at their website. Please contact them directly to discuss payment terms if you are a business and require a different deadline to process your payment. Please make plans to make payment within 4 days of receiving your invoice. If you have any questions about payment, please contact Roger Hunker of Breeders World at 567-214-4081.

Contact Us

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[https://extension.purdue.edu/
elkhart](https://extension.purdue.edu/elkhart)



Sale Order

The lots in the auction will sell in the following order with the 4-Her allowed to submit a supporting one picture of the 4-Her with a project animal:

1. Champion Animals
2. 10 Year & Last Year Members by alphabetical order
3. All remaining 4-Hers by alphabetical order