

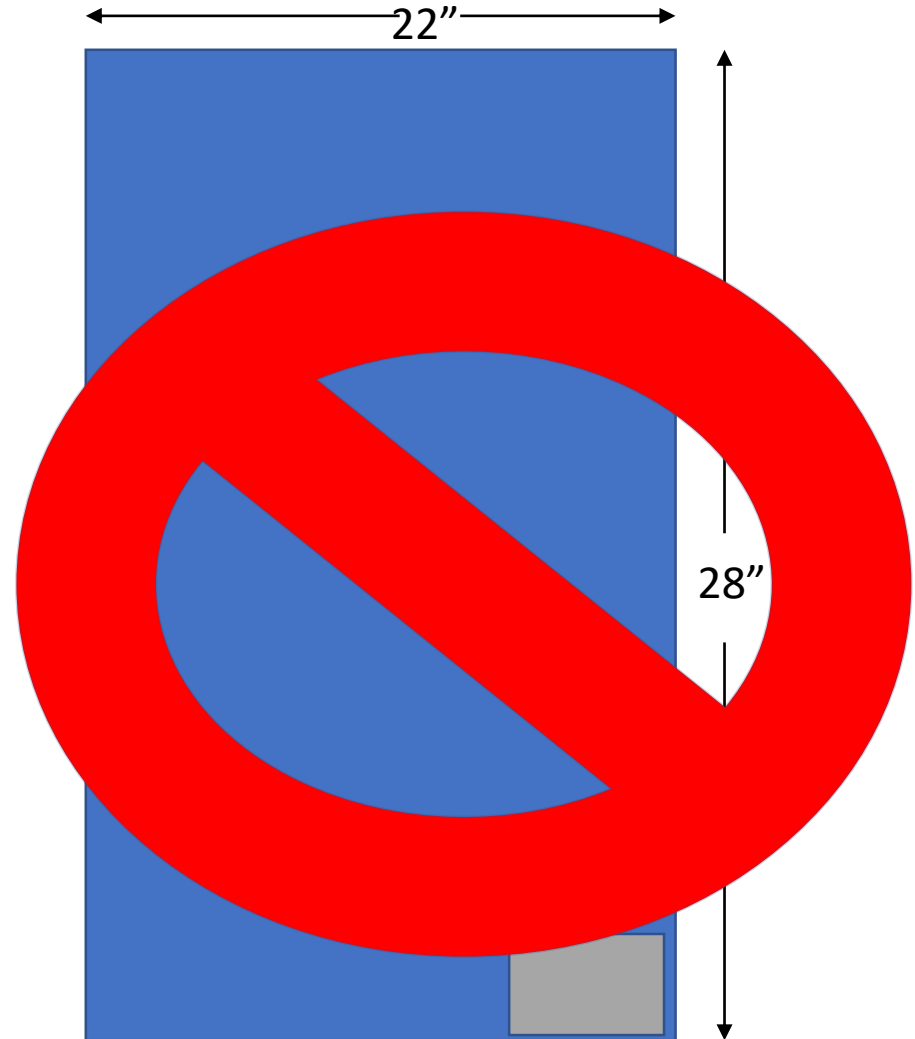
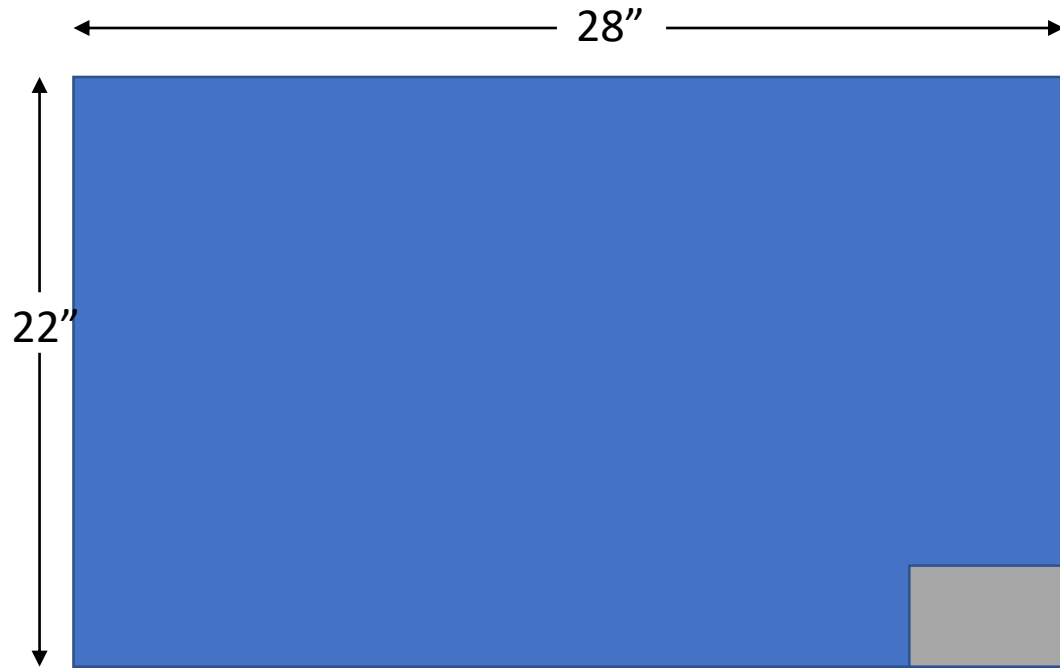


4H Poster Projects

distinguishing between
the disappointing poster,
the mediocre poster
&
the exceptional poster

Basic Poster Layout

- Correct poster orientation



Disappointing Poster

Positive points:

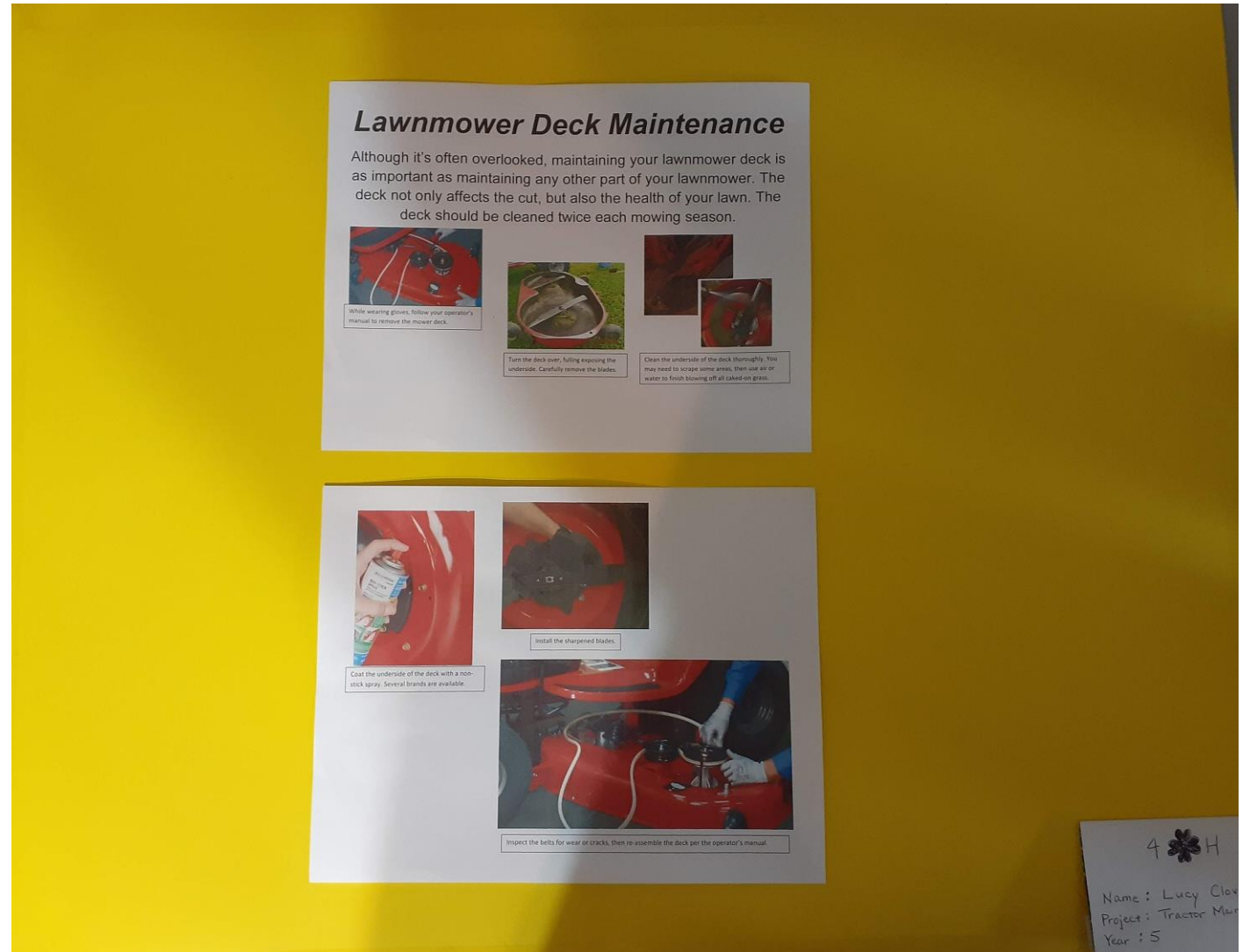
- Poster is 'landscape' as required
- Poster has name label in lower right corner
- Poster has necessary information

Negative points:

- Poster cannot be read from a distance
- Poster does not utilize space well
- Poster is not attention-getting

Time required: approximately 30 mins to type, print and mount

Cost: \$1.00 + printer ink and adhesive



Mediocre Poster

Positive points:

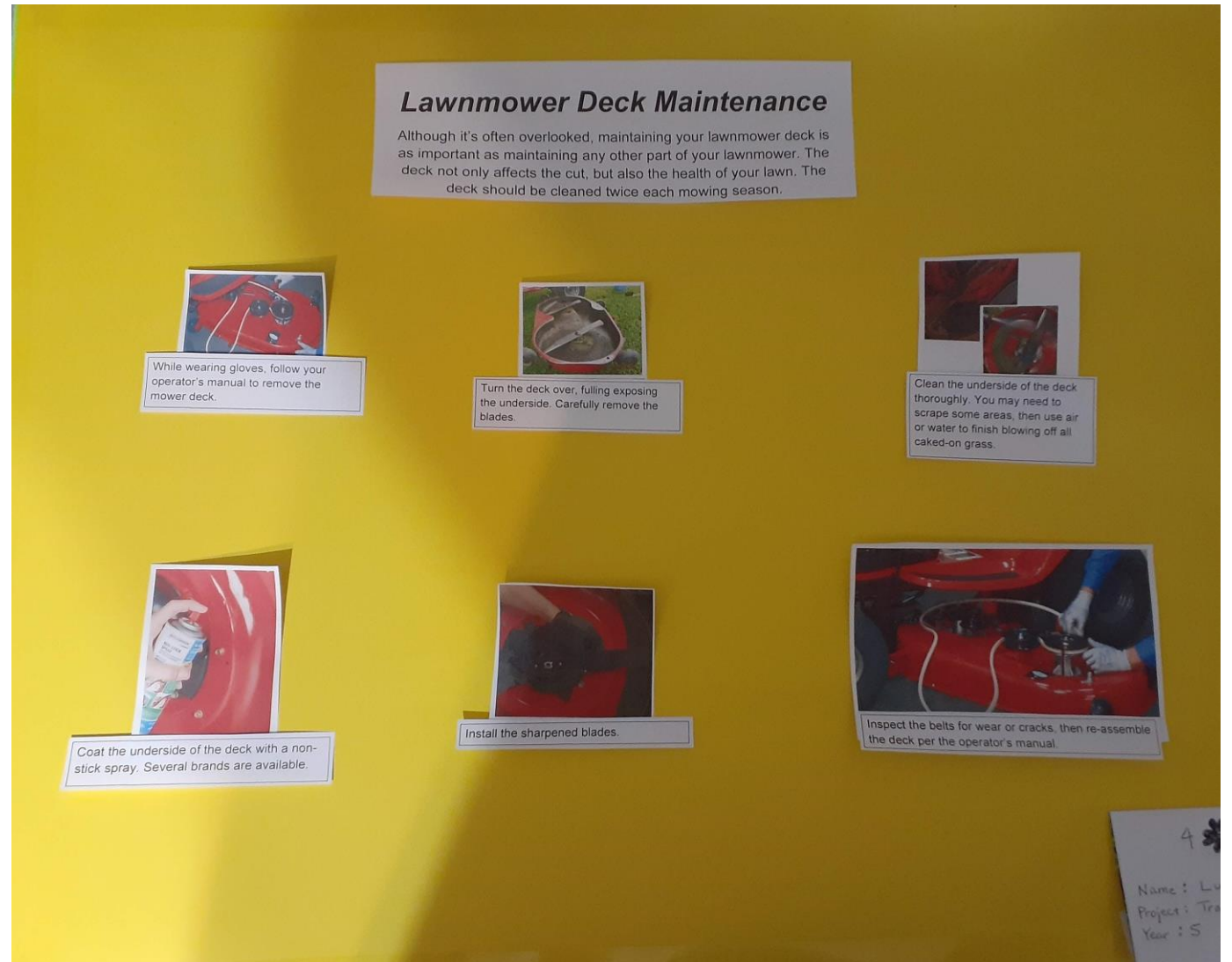
- Poster is 'landscape' as required
- Poster has name label in lower right corner
- Poster has necessary information
- Poster utilizes more of the space

Negative points:

- Poster is not easily read from a distance
- Poster is not attention-getting

Time required: approximately 45 mins to type, print, cut and mount

Cost: \$1.00 + printer ink and adhesive



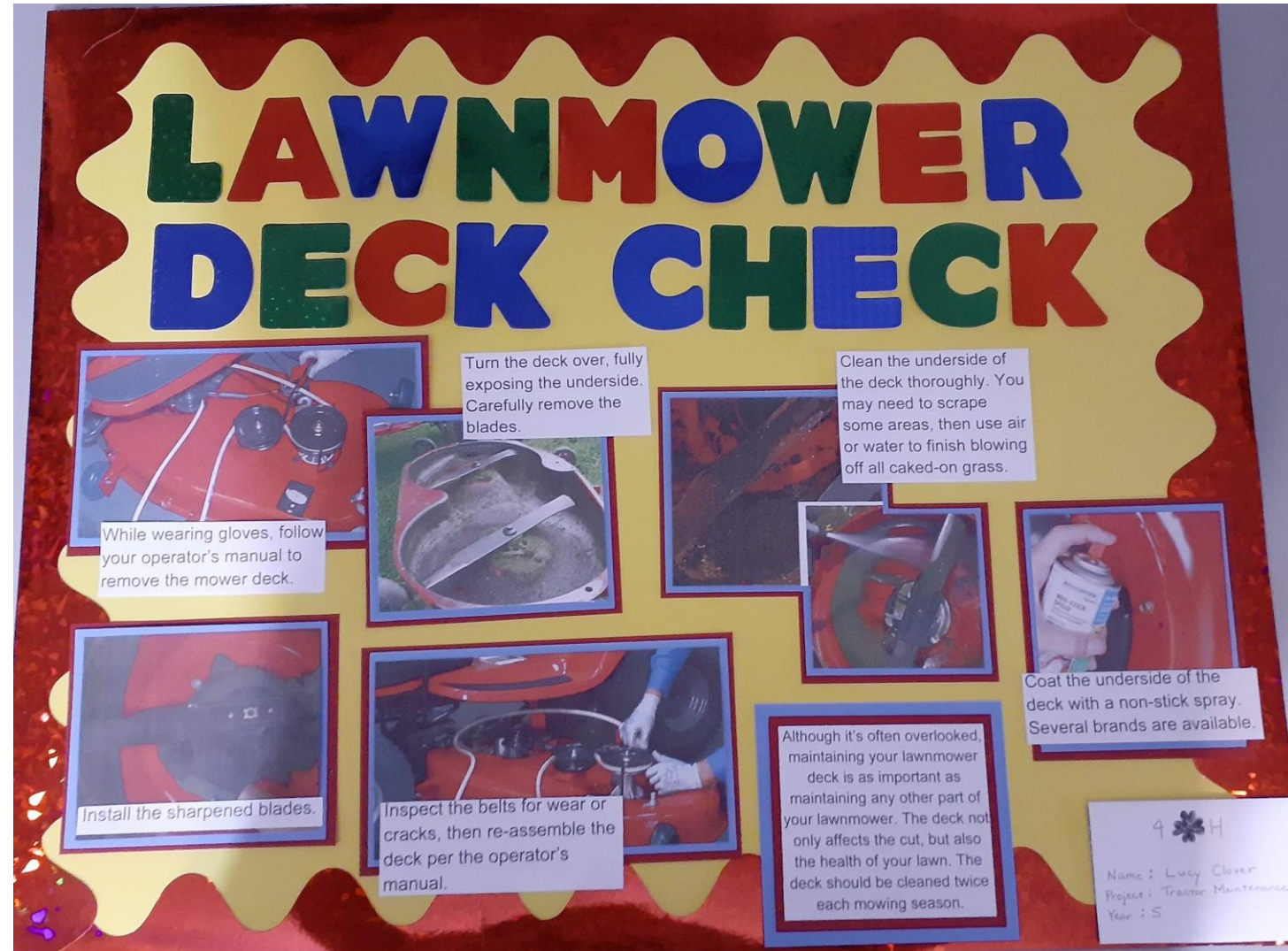
Exceptional Poster

Positive points:

- Poster is 'landscape' as required
- Poster has name label in lower right corner
- Poster has necessary information
- Poster utilizes more of the space
- Poster is easily read from a distance
- Poster grabs your attention & draws you in

Time required: approximately 90 mins to type, print, cut and mount

Cost: <\$5.00 + printer ink and adhesive
(Supplies leftover to do another poster!)





4H is about learning to 'make the best better'

Hopefully, this simple poster illustration shows how a little time and a few inexpensive supplies can change a blah display into a bright, eye-catching one. Best of luck!

Note: If you do not have access to a computer / printer, ask your leader or the extension office! We can likely make one available. Additionally, special cutouts and lettering can be made on the extension office Cricut diecut machine.