



Healthy Start Communities That Care Prenatal Incentive Program

The Healthy Start Incentive Program is a *voluntary* women’s health incentive program to ensure Mom, Baby, (and Dad, too) have a happy, healthy pregnancy and to be best-prepared for life after baby’s arrival. This is done by encouraging education on Prenatal Care, Labor & Delivery and Infant Health Care. **Program is offered to any Daviess, Dubois, Martin or Greene County resident. Gifts may include baby items, maternal items, gift cards, etc.**



Early Care

- When: 0-12 weeks
- Task: Be seen by OB/GYN first 12 weeks of pregnancy
- Action: Enroll in program, complete screening tool with nurse and receive gift for you or your baby!

Making Plans

- When 12-20 weeks
- Task: Plan for baby’s arrival as related to having supplies and resources for you and your newborn
- Action: Phone call or home visit with nurse or community health worker and receive a gift for you and your baby!

Prepare for Baby

- When: 20-30 weeks
- Task: 30 min visit from nurse or community health worker at location of your choice. Discussion on safe sleep, best practices, nutrition, diaper changes, breastfeeding, etc.
- Call Perinatal Navigator to schedule your appointment and receive a gift for you and your baby!

Prepare for Birth

- When: 30-37 weeks (or sooner)
- Task: Expectant mother or couple must attend a birth/labor class at your hospital of delivery. *Online classes may be considered in situations.*
- Action: Phone call or home visit with nurse or community health worker and receive a gift for you and your baby!

\$50 Gift For Completion!!

Participants who complete the Program will receive a \$50 gift card at birth!

Contact your local Perinatal Navigator to enroll today!

Dubois/Martin County:
Daviess County: (812) 254-2760 Ext. 1333
Greene County:

Program is VOLUNTARY and CONFIDENTIAL. Failure to complete Program in full may void eligibility for incentive.

