

2020 Indiana Organic Grain Farmer Meeting Sponsor & Exhibitor Information

Join us for Indiana's only organic grain-focused educational and networking conference!

WEDNESDAY, FEBRUARY 19 AND THURSDAY, FEBRUARY 20
Beck Agricultural Center
4550 U.S. 52 W. West Lafayette, Ind.

Thank you for your interest in supporting and participating in the 2020 Indiana Organic Grain Farmer Meeting — set for Wednesday, Feb. 19 and Thursday, Feb. 20 at the [Beck Agricultural Center](#) in West Lafayette, Indiana!

This annual education and networking event for Indiana's and surrounding states' growing organic grain farming community hosted more than 200 unique attendees in 2019.

Exhibitor spaces are limited and arranged throughout the center. Although it lacks an exposition/trade show hall, the center regularly handles events with 200+ attendees.

Please note that exhibition times are on February 20 only. Numerous breaks are scheduled that day for attendees to engage with exhibitors and sponsors.

We're offering an organic grain transition workshop on February 19. If you're interested in attending, you can add that workshop to your exhibitor/sponsor registration for \$50 per person.

Also: We're seeking three to four organic grain buyers for an afternoon panel on February 19. If you're interested in this opportunity, email modonnel@purdue.edu or call 765-284-8414.

Details on sponsor and exhibitor opportunities follow. Space is limited, so register early! Spaces are filled on a first-come, first-serve basis as payments are received.

Exhibitor/Sponsor Registration Deadline: Feb. 6, 2020 or
until full

2020 EXHIBITOR/SPONSOR OPPORTUNITIES

| | Exhibitor | Sponsor - Exhibitor | Feb. 19 Reception Sponsor | Feb. 20 Breakfast Sponsor | Feb. 20 Lunch Sponsor |
|--|--------------|---------------------|---------------------------|---------------------------|-----------------------|
| | \$300 | \$600 | \$1,000 | \$1,000 | \$1,200 |
| | 22 available | 5 available | 1 available | 1 available | 1 available |
| Exhibitor table (Feb. 20) | X | X (main lobby) | X (main lobby) | X (main lobby) | X (main lobby) |
| One conference registration for Feb. 20 | X | X | X | X | X |
| Organization name listed in printed program | X | X | X | X | X |
| Organization logo in printed program | | X | X | X | X |
| Logo on slides at breaks | | X | X | X | X |
| Logo on registration table signage | | X | X | X | X |
| Acknowledged verbally during the program | | | X | X | X |
| Logo featured exclusively on serving-line signage at sponsored meal | | | X | X | X |
| Acknowledged in pre/post-conference email communication to attendees | | | X | X | X |
| Provide organization brochure for inclusion with attendee materials | | | | | X |

EXHIBITOR SCHEDULE

We encourage exhibitors to set up on the evening of February 19. The center does not open until 7:30 a.m., and we would like exhibitors in place by 8 a.m. on February 20, when that day's registration and breakfast begin. An evening reception on February 19 also offers additional opportunities to interact with attendees.

Exhibit Setup

5 to 7 p.m., February 19

7:30 to 8 a.m., February 20

Exhibit Times

8 a.m. to 5:30 p.m., February 20

Exhibit Teardown

5:30 to 7 p.m., February 20

EXHIBITOR SPACES

Spaces include one 6' or 8' rectangle table with two chairs and a floor space of approximately 8' x 8'. Due to limited space, we recommend that you do not plan for a large equipment display.

All spaces have access to an electrical outlet (120V). If you plan to access an outlet, please bring your own grounded extension cord. There is limited availability for cords at the Beck Agricultural Center.

Open network wifi is available at the facility.

Additional information for exhibitors:

- Exhibitors need to provide their own table coverings/linens.
- Material cannot be tacked or taped to facility walls.
- All signs, posters, displays, monitors and the like must be free-standing.

HOTEL ACCOMMODATIONS

A limited block of rooms at the [Four Points by Sheraton](#) in West Lafayette is being held at a conference rate of \$129 per night through January 18, 2020.

Call 765-463-5511 and ask for the Indiana Organic Grain Meeting block to book that rate.

REGISTRATION

Registration opens at purdue.ag/organicgrain2020 starting Monday, Dec. 9. Credit card reservations can be made online. Those who need to pay by check should contact Michael O'Donnell at modonnel@purdue.edu or 765-284-8414.

Interested in attending the February 19 workshop? Exhibitors/sponsors can add that session for \$50 per person. To register additional people for either day of the meeting, click the "Add Person" button and you can complete the registration process as necessary for additional attendees.

QUESTIONS?

For more information on the meeting, visit purdue.ag/organicgrain2020.

For sponsor/exhibitor questions, email modonnel@purdue.edu or call 765-284-8414.

If you have registration questions/issues, please call Purdue Conferences at 866-515-0023.



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