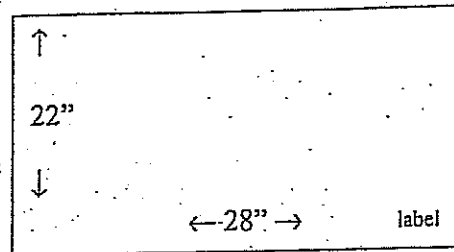


Poster Exhibit Guidelines and Suggestions

Poster Exhibit Guidelines

Posters are displayed horizontally; 22" X 28", and mounted on a firm backing and covered in clear plastic or other transparent material. Be sure to include your exhibit label with your name, grade, and county.



The following suggestions are from Amy Nierman, Extension Educator, Washington County and Angela Apple shared the following poster suggestions at the 1998 Indiana State Leader's Conference:

A Good Poster

- Attracts attention
- Is simple and clear

When forming ideas for your poster

- Know the project requirements
- Read the manual – look for ideas
- Brainstorm ideas and make a list
- Think of titles with alliteration (repeating a sound in words)
- Look at other posters for ideas – but don't copy

Tips to remember

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Cut evenly, apply adhesive carefully, blend colors when using crayons or colored pencils
- Leave white space on the poster
- Make sure the poster is balanced
- Choose colors carefully. Note the following general guidelines:
 - Black tends to be more formal, neat, rich, strong
 - Blue is cool, melancholy, or depressed
 - Purple is considered royal, rich, imperial
 - Red stands for love as well as anger and hatred
 - Orange is generally used for Halloween and is festive and gay

- Yellow tends to be warm, light or ripe
- Green is fresh, young or growing
- White means pure, clean and neat

Things you should NEVER do

- Make a vertical poster
- Use Saran Wrap to cover the poster
- Use staples, tacks or tape (there are some cases where this is acceptable)
- Use fluorescent poster
- Create a poster that is all words or all pictures

Steps to follow when making a poster

1. Read your project manual
2. Read your fair book for county project requirements
3. Decide on information to include on the poster
4. Collect supplies. Having everything handy saves time, and prevents mistakes.
5. Mark guidelines for lettering, pictures, borders and titles **LIGHTLY IN PENCIL**
6. Layout letters, pictures, label with your name, township, name of your club, and your project level, etc. on the poster
7. Glue items down with **RUBBER CEMENT ONLY**
8. Clean up the poster so it is neat. Erase any guidelines that are showing.
Remove excess glue with an eraser.
9. Glue the poster to the backing

10. Cover the poster with a plastic poster cover. These may be purchased at the Extension office for \$1.00

11. Take your poster project to the fair on the right day, at the right time. Check your fair book or judging letter for the correct date and time.

***Please note: If you fail to follow the guidelines for poster projects, ie: turning the poster vertically, no stiff backing, no plastic cover, no label in the lower right corner, using the wrong title or the wrong size pictures, YOU WILL BE DISQUALIFIED!**

GOOD LUCK! SEE YOU AT THE FAIR.