

# **2019 Indiana Organic Grain Farmer Meeting**

## **Sponsor and Exhibitor Information**

*[Join us](#) for Indiana's only organic grain-focused educational and networking conference!*

Wednesday and Thursday, March 6-7, 2019  
Beck Agricultural Center, 4550 U.S. 52 W, West Lafayette, IN 47906



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ORGANIC AGRICULTURE

[www.purdue.edu/dffs/organicag/](http://www.purdue.edu/dffs/organicag/)



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Questions? Contact Michael O'Donnell at 765-284-8414 [modonnel@purdue.edu](mailto:modonnel@purdue.edu).

Thank you for your interest in supporting and participating in the 2019 Indiana Organic Grain Farmer Meeting, scheduled for Wednesday, March 6 and Thursday, March 7, 2019 at the Beck Agricultural Center in West Lafayette, Indiana. This event serves as an annual educational and networking meeting for the growing organic grain farming community in Indiana. In 2018, we hosted over 100 attendees (70+ farmers) in Lebanon, Indiana for this meeting with limited promotional effort. We anticipate higher attendance in 2019 following the success of the 2018 meeting, and a successful organic row crop field day in August with over 170 attendees from multiple states.

The [Beck Agricultural Center](#) is a modern facility that hosts educational and agricultural events and training sessions. It does not have an exposition/trade show hall, but hosts moderate-sized events with upwards of 200+ attendees. Exhibitor spaces will be limited, and arranged throughout the facility. We have built numerous breaks into the March 7 agenda to allow for ample time for attendees to network and visit with exhibitors and sponsors. If you attended the 2018 meeting in Lebanon, you know that attendees appreciate this opportunity to meet with industry representatives!

All exhibitor and sponsor opportunities are for Thursday, March 7 only. We are offering an organic grain transition workshop on Wednesday, March 6. If you are interested in attending the March 6 workshop, you will have the opportunity to add the workshop to your exhibitor or sponsor registration at a cost of \$40 per person. We are seeking up to four organic grain buyers to participate in a panel on the afternoon of March 6. If you are interested in this opportunity, please contact Michael O'Donnell for details.

Details on sponsor and exhibitor opportunities follow. Space is limited, so sign up early! Spaces will be filled on a first-come, first-serve basis as payments are received.

	Exhibitor	Sponsor	Lunch Sponsor
	\$300	\$500	\$1,000
	22 available	7 available	1 available
Exhibitor table	X	X (main lobby)	X (main lobby)
Two conference registrations (March 7 only)	X	X	X
Organization name listed in printed program	X	X	X
Organization logo included in printed program		X	X
Organization logo on PowerPoint slides during morning and afternoon breaks		X	X
Organization logo on signage at registration table		X	X
Organization acknowledged verbally during the program		X	X
Organization acknowledged verbally and in printed program for meal sponsorship			X
Organization logo featured exclusively on signage at serving line and on PowerPoint slide during sponsored meal time			X

## SCHEDULE

Sponsor/Exhibitor Registration Deadline: February 21, 2019 or until full

Exhibit Set-Up: March 6, 2019, 5:30-7:00 pm and March 7, 2019, 7:30-8:00 am

We highly encourage exhibitors to setup on the evening of March 6. The Beck Agricultural Center does not open until 7:30 am each morning, and we would like exhibitors to be in place when registration and breakfast is available on the morning of March 7 at 8:00 am, leaving little time on the morning of March 7 for setup.

Exhibit Times: March 7, 2019, 8:00 am-6:00 pm

Exhibit Tear-Down: March 7, 2019, 6:00-7:00pm

## EXHIBITOR SPACES

Exhibitor spaces include one 6' or 8' rectangle table with 2 chairs, and a floor space of approximately 8'x8'. As mentioned above, the Beck Agricultural Center is not a large-scale conference center and exposition hall, so space is limited. In other words, do not plan for a large equipment display.

Exhibitor spaces have access to an electrical outlet (120V). If you plan to access an outlet, please bring your own grounded extension cord. Cords are available, but limited at the Beck Agricultural Center. Open network Wifi is available at the facility. Exhibitors will need to provide their own table coverings/linens. Materials cannot be tacked or taped to the facility walls. All signs, posters, displays, monitors, etc must be free standing.

#### HOTEL ACCOMMODATIONS

A limited block of rooms at the [Four Points by Sheraton](#) in West Lafayette is being held at a conference rate of \$129.00 per night through February 2, 2019. To book the special rate contact Four Points by Sheraton at 765-463-5511 for the 'Indiana Organic Grain Meeting' block.

#### REGISTRATION

Registration is available online at <http://www.conf.purdue.edu/organicgrainmeeting>. Payment is made online with credit card during registration. If you need to make payment by check, please contact Michael O'Donnell for a registration form to accompany your payment.

Interested in attending the March 6 workshop? When you register as an exhibitor or sponsor, you will reach a Registration Summary page, which gives you the option to 'Add Person' to your registration. Click the 'Add Person' button, and it will take you back through the registration process to add a regular Attendee registration. Follow this process to add March 6 to your registration (\$40 per person), then proceed to payment.

If you have any questions or issues with the registration process, please contact Purdue Conferences at 866-515-0023. If you have questions about the program, please contact Michael O'Donnell at 765-284-8414 [modonnel@purdue.edu](mailto:modonnel@purdue.edu).



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