



PURDUE
EXTENSION

COMMUNITY
DEVELOPMENT

ENHANCING PROSPERITY & COMMUNITY RESILIENCE

The purpose of the Purdue Extension Community Economics and Leadership Program (CELP) is to maximize leadership strengths, understand a community's economic functions and improve the ability to design innovative solutions to community challenges.



DESIGN THINKING

A systematic approach to understanding and empathizing with user needs to uncover real pain points, and then create, build, test and learn how solutions address user challenges.



COMMUNITY ECONOMICS

Examine the interaction of the inputs and outputs that lead to production and consumption, goods and services and local resource pools including labor, technology, and capital.



LEADERSHIP INFLUENCE

Build capacity by developing people skills and equipping leaders with confidence to design creative and applicable solutions to community challenges.

Leaders Needed!
Sign up Community Economics
& Leadership Program (CELP)
<http://bit.ly/2BtcDhP>



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