

4-H Promotion Project

The Marion County 4-H Promotion Project is designed with flexibility in mind and with one goal: to promote 4-H.

Cloverbud (Mini 4-H grades K-2) Cloverbud posters are 22”X14”

Level 1 (grades 3-5)

Level 2 (grades 6-8)

Level 3 (grades 9-12)

Exhibit Options:

For all levels. Chose one of the following options to promote 4-H. Please complete record sheet and turn it in with your exhibit.

Poster: Exhibit a poster representing your promotion of 4-H. You may utilize non-copy written artwork, stencils, personal artwork and or photographs. The entire poster exhibit should be representative of promoting 4-H as fun and educational. If desired, include a promotion slogan or caption(s) for emphasis.

Video – Create a video promoting 4-H. Include an introductory title, 4-H member name, club name, date created, and ending with credits to anyone appearing/helping with the video. The video exhibit is to be MP4 or compatible format and submitted on a DVD, flash/thumb drive, or other media storage device, labeled with exhibitor’s name, video title, and date created. The exhibit should include a report in a folder containing the record sheet and a printed list of sources.

Digital – Develop a digital presentation of an Indiana Heritage subject, published on a website. Possible options might include a PowerPoint, Google slides, Prezi, webpage, social media account for your club, social media filters and so on. Include the full website address for your exhibit, the record sheet, and a printed list of sources in a folder. If you have created something that is not web accessible please include it saved on a flash drive. Powerpoint will be available at the fair, if you have used a different type of presentation software please check with the county 4-H office at least two weeks prior to fair to see if you will need to bring your own computer for judging.

Print- Make a flyer, brochure, pamphlet, or other print media item to help promote 4-H. It is recommended that you place your exhibit in a sheet protector. Place your project inside a binder or folder (If it will fit) along with your record sheet and a list of any sources you may have used.

Exhibit Requirements for Posters:

Poster projects must be 22” x 28” mounted HORIZONTALLY (only) with a firm backing, and must be covered with clear plastic or other transparent material (not cellophane wrap) to protect the exhibit. The title should be placed according to project exhibit requirements or use your creativity when requirements are not

specified. Be creative in your color selections unless the project description requires white poster board. (Read project requirements completely.)

Backing: A stiff backing is required; any material that will support the poster so it will not bend. Examples: Very stiff cardboard, foam core, plywood, or Masonite 1/8" thick. CAUTION! Pre-cut commercial foam cord that is not 22" x 28" and is not acceptable for fair displays. The Extension Office offers poster board and coverings for sale. **Mounting Adhesive:** Rubber cement is the best form of adhesive; it does not leave marks and will not wrinkle paper. White glue should be used only in cases where wrinkling or damage will not occur. Double stick tape is best for mounting leaves. **Exhibit Tag:** The exhibit tag is affixed in the lower right-hand corner of the poster and displayed where applicable. It is approximately 2"x 4".

It is required that all posters, notebooks, and display boards include a reference list indicating where information was obtained, giving credit to the original author, to complete the 4-H member's exhibit. This reference list should/might include website links, people and professionals interviewed, books, magazines, etc. It is recommended this reference list be attached to the back of a poster or display board, be the last page of a notebook, or included as part of the display visible to the public. A judge is not to discredit an exhibit for the manner in which references are listed.