

# SETTING GOALS IN YOUR 4-H CLUBS



Identity . Development

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Engagement . Advancement

Or...how failing to prepare is preparing to fail

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# Why Set Goals



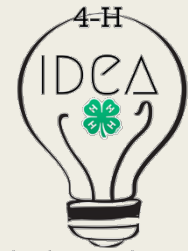
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- *Goals help us narrow our focus*
- *Goals encourage progress*
- *Goals help us to measure success*
- *In a club setting, group goal setting can help members to feel engaged and excited*



# What is a goal?



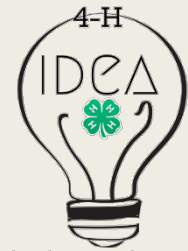
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- *A goal is a specific plan of action for the club.*
- *Goals should be:*
  - *Written*
  - *Specific*
  - *Measurable*
  - *Achievable*
  - *Timely*
  - *Manageable*
  - *Reviewed regularly*
  - *Rewarding*



# Goals in 4-H



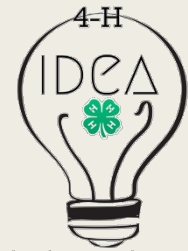
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- *Goals should be set by the members*
- *One way of doing this is by hosting a goal setting meeting*
- *Members reflect on where they are, and where they want to be, and then develop a plan to get there*



# Steps for Setting Club Goals

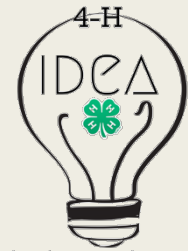


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- *Hold a goal-setting meeting*
  - *Develop a mission statement and vision statement based on those of National 4-H*
  - *Develop goals that will bring you closer to your mission and vision statements*
  - *Set a calendar of supportive events*
  - *Set mini goals for each event*
  - *Develop a plan of action*
  - *Evaluate*

# Who are We?

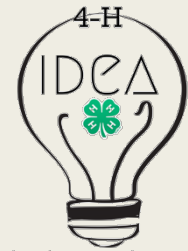


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- *Mission Statements and Vision Statements serve as roadmaps for organizations.*
- *National 4-H has a mission statement and vision statement as do many other organizations*
- *Your members can work together to determine who they are (mission statement) and where their direction is (vision statement).*

# Mission Statement



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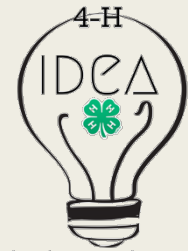
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- *A mission statement describes what your club does and whom it serves*
- *National 4-H: “4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.”*



**Who We Are**

# Vision Statement



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- *The **vision statement** describes what you want your club to accomplish in the future*
- *National 4-H Vision “A world in which youth and adults learn, grow, and work together as catalysts for positive change.”*



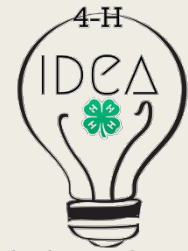
**PURDUE**™ | 4-H YOUTH  
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*Where we are going*



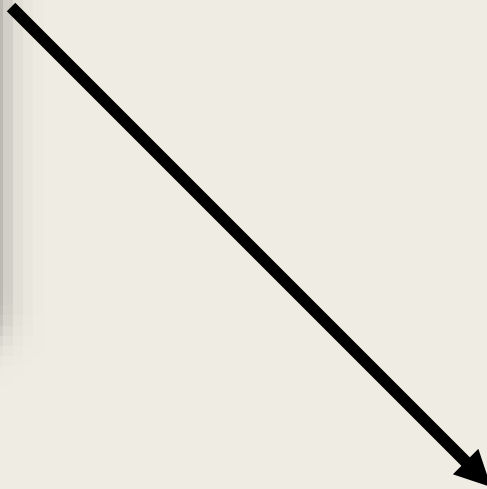


*Goals help us get from here*



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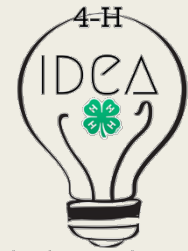


*To here*



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# Setting Goals

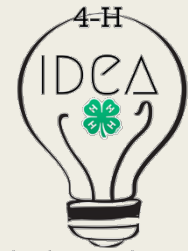


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- What changes can you make in your club to get closer to your mission and vision statements?
  - *Increase/ diversify membership*
  - *Increase involvement*
  - *Participate in different projects*
  - *Complete more community service*
  - *Provide more leadership opportunities*

# Getting the Answers



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- *Group discussion*
- *Small group break-outs*
- *Take home survey*
- *Design-your-own-clover*



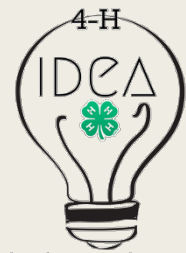
# Questions to Ask



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- Possible discussion questions
  - *What are the important local issues that 4-H members could become involved in?*
  - *What resources are available (speakers, workshops, field trips)*
  - *What 4-H projects are youth most interested in learning about?*
  - *What fun things are available in the community? (canoeing, hiking, camping)*



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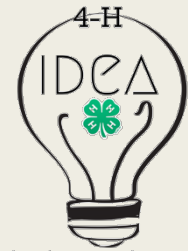
One thing I want to  
LEARN

One thing I  
want to DO

One thing we  
could do for  
COMMUNITY  
SERVICE

Something FUN  
we could do

# Summarize

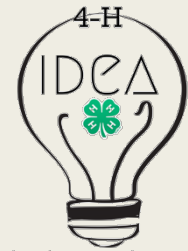


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- *Share ideas that have been collected before or during the meeting*
- *Summarize into the following categories:*
  - *Club programs and activities*
  - *County programs and activities*
  - *Project education*
  - *Fun things to do*

# Planning Your Club Calendar

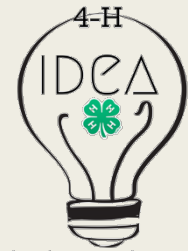


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- *On a large sheet of paper, make a yearly calendar and place the ideas in the appropriate months*
- *Let the club members prioritize the programs and activities from the most to least important*
- *Activities should relate back to goals*

# Supportive Goals



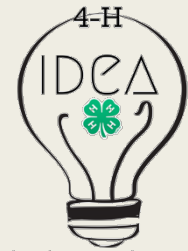
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- *Choose an important program/ activity*
- *Define a goal (something you have the power to make happen) to go with the activity*
- *Outline the steps necessary to achieve the goal*
- *Consider possible road blocks*
- *Set deadlines for achievement of the goal*



# Make an Action Plan

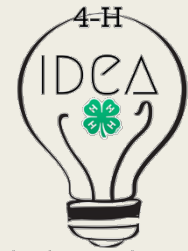


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- *From all of the goals and projects, decide upon the following:*
  - *List the roles needed to carry out the plan next to each program, event, or project*
  - *List any additional leadership roles for the year*
  - *Indicate which activities must involve an adult leader*
  - *Outline how you will evaluate each activity or event*

# Carry Out the Plan

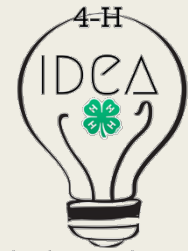


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- *Host an officers' meeting*
- *Decide which goals need committees*
- *Appoint committee chairs and members*
- *On a regular basis contact those responsible for the goals to check on their progress*
- *Prior to a scheduled event or activity, include the responsible committee or leader on the agenda to provide an update*
- *Provide the resources needed to carry out the goal*

# Evaluate the Plan



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- *Evaluate individual events and activities soon after they have occurred*
- *Evaluate the total program at the end of the program year*
- *Compare the club goals to accomplishments realized*
- *Be sure that each 4-H member has the opportunity to be included*



4-H is an Opportunity ...  
to learn  
to educate  
to discover and explore  
to socialize  
to create  
to find solutions and help others  
to find your passions  
to be you!



and the message is...

# 4-H GROWS HERE



THANK YOU FOR YOUR ATTENTION