

# What Makes a Great Poster?

## A good poster:

- ✓ Attracts attention
- ✓ Is simple and clear
- ✓ Interests someone in project area

## When forming ideas for your poster:

- ✓ Know the project requirements
- ✓ Read the manual – look for ideas
- ✓ Brainstorm ideas and make a list
- ✓ Titles with alteration (repeating a sound in words) are catchier
- ✓ Look at other posters for ideas – but don't copy

## Tips to remember:

- ✓ Don't use too many words
- ✓ Use a combination of illustrations and words
- ✓ Be as neat as you can
- ✓ Cut evenly, cement carefully, blend colors when using crayons or colored pencils
- ✓ Leave white space on the poster
- ✓ Make sure the poster is balanced

## Steps to follow when making a poster:

1. Read the poster guidelines carefully.
2. Read your project requirements.
3. Decide what information to include on your poster. Relate it to something you learned from your project.
4. Sketch out your idea.
5. Collect supplies you will need.
6. Lightly mark guidelines for lettering and pictures.
7. Layout letters, etc. on your poster.
8. Secure pictures, text, etc. with rubber cement, glue, etc.
9. Clean up the poster so it is neat. Erase any guidelines that show.
10. Remove excess rubber cement or glue.

