

FOR IMMEDIATE RELEASE

January 15, 2016

CONTACT

Claire Rivron
Community Wellness Coordinator
Purdue Extension Nutrition Education Program
Serving Shelby, Hancock, and Marion Counties
crivron@purdue.edu
(317) 392-5150

Purdue Extension Community Wellness Coordinator Begins Work in Shelby County

The Purdue Extension Nutrition Education Program (NEP) has hired Claire Rivron as the Community Wellness Coordinator for Shelby County.

Community Wellness Coordinators improve nutrition and health in limited-resource communities statewide by concentrating on NEP's five focus areas: diet quality, physical activity, food security, food safety and food resource management.

In addition to the programming that Purdue Extension NEP offers by way of free nutrition education classes (locally taught by NEP Assistant Matt Hunt), Community Wellness Coordinators address broader community changes that involve policies, systems, and environments.

One of Rivron's primary goals is to make the healthy choice the easy choice for Shelby County residents. After assessing the community's needs, networking, and building relationships, she will then work with community partners to help develop sustainable ways to address those needs. Rivron will be involved in a variety of initiatives that could include anything from school and worksite wellness to healthy food access and the development of trails and parks.

Prior to accepting this role, Rivron served as the NEP Assistant for Purdue Extension in Lake County. She may also be a familiar face from her work as Market Master for the Shelby County Farmers Market in the 2014 season and her involvement with Shelbyville First Fridays. Rivron has worked in the fields of community work, education, and nutrition in the Bloomington and Lake County areas before returning to Shelby County as her home base.

ABOUT PURDUE EXTENSION NUTRITION EDUCATION PROGRAM

The Purdue Extension Nutrition Education Program (NEP) works with limited-resource audiences to improve nutrition and health in communities statewide. We help positively change adult behavior and influence youth in five areas: diet quality, physical activity, food security, food safety and food resource management. To learn more, visit the NEP website at <http://bit.ly/1IMZtGU>.