

Making the Perfect 4-H Poster

Important Considerations

- ✓ Keep in mind that some projects have specific poster requirements. Be sure to check these even before beginning your poster.
- ✓ Keep it simple!

Planning Your Poster

Ask yourself these questions before you begin:

- ✓ Who is my audience?
- ✓ What is my message?
- ✓ Do I have a clever theme or title?
- ✓ What's the main idea?

Basic Poster Requirements

- ✓ Must be 22" x 28"
- ✓ Must have a firm backing (plywood, foam board, pegboard, heavy cardboard)
- ✓ Must be covered with clear plastic acetate or other transparent material (not food wrap)
- ✓ Must be exhibited horizontally
- ✓ A title should be appropriately placed on the exhibit
- ✓ Leave area for label that will be placed in lower right hand corner
- ✓ Exhibit should be neat and clean

Poster Content

Consider these 10 points as you create your poster:

1. The information is accurate
2. Relays message
3. Brief and to the point
4. Appealing
5. Expresses idea or theme well
6. Appropriate choice of colors
7. Lettering is easy to read
8. Photos/images are proper size
9. Shows creativity and originality
10. Balance

Judging Time!

- ✓ Have your poster exhibit ready to be judged when you come to the fair
- ✓ Be sure to check the fairbook for times of when your project will get judged
- ✓ If you have questions, please don't hesitate to ask your 4-H leader or the Extension Office!

22"

28"

